

AdLink

Live your dreams

Vision

In 2035 five billion people and hundred million businesses use AdLink daily. By 2040 AdLink has become part of normal everyday life all over the globe. Whether it's shopping, paying bills, using social media, listening to music, finding something on internet, talking with personal AI or using homes IOT system, it all begins with AdLink.

An ultimate hyperapp that revolutionizes digital marketing, e-commerce and payments. Changes also the way apps are done and published and the way digital businesses operate.

100X fund return

AdLink aims to become one of world's most valuable businesses. A bold and doable vision that can bring stellar returns. A once in a lifetime opportunity for investors. This is what you have been looking for.

Market size

By 2030 global market for digital advertising is estimated to reach trillion euros. Global retail e-commerce is estimated to grow anything between five and ten trillion euros by that same year. Revenue for digital payments is estimated to be in hundreds of billions by 2030. The market for various app businesses will be in trillions. On top of that, there is a possibility that new technologies appear, and provide new earning opportunities for AdLink.

AdLink aims to grab 20% of the global digital advertising, e-commerce, digital payment and app markets by 2035.

Creating opportunities

AdLink is focusing in creating new opportunities for its users, instead of focusing on solving the problems of other businesses. Some of features that AdLink will have:

- Gamified ad carousel for consumers, for earning money from watching ads. 80% of the ads value will be directed to watcher.
- Raffles of most wanted products and money. Users must put part of the earnings into those.
- Ad agency services for creating and running ads on AdLink.
- World's most advanced hyperstore for even the smallest business.
- Holistic marketing, selling and payment service for businesses. All that they need.
- New kind of integrated sub-apps for having a business within a business.
- Instant and free money transfers world wide from any user or business.

Revenue model

AdLink will have several earning channels. Most important are these:

- Gamified “Carousel” ads. Net earnings 20%
- Static Prime ads. Net earnings 100%
- Ad creation services
- 15% provision on product or service sales. 3% if the item is advertised above certain limit.
- Earnings from each item being on hyperstore
- 2% provision on sales of used stuff
- Provisions of raffles
- Selling users various sub-app subscriptions with monthly fee. Games, Media etc.
- Earnings from win-win deals with large platforms
- Physical Dream store
- Selling other services like strong identification etc.
- PayLinks financial services. PayLinks full version 3€ per month.

Growth strategy

Focusing first on youth and marketing on TikTok, Youtube and Instagram. Paying five euros for each new invited user plus possible bonuses if bringing many new users fast enough. Payment is paid only after the new user has watched 500 ads. Idea is that most youth for whom the five euros is worth going after, will bring their friends and family onboard.

Acquiring business clients one by one with sellers who call, write emails and if necessary, meet decision makers face to face. Goal for one seller is to bring on board thousand new businesses in a year. Each seller should bring new revenue worth of millions of euros for AdLink each year. We will have thousands of sellers.

Client servants have 150-200 businesses under their management, and their job is to maximize clients spending.

Creating the hype around the business with new revolutionary ideas like social charity etc. Having yearly event of new upgraded version publication, and making sure the app gets better year by year.

Embracing competition

AdLink uses competitors platforms for its own growth. Then outgrows them and offers win win deals with sub-apps. For example Facebook or Youtube could have paid versions without ads as AdLinks sub-apps, and AdLink could earn a slice from those sales.

Top competitors are Amazon, Google, Meta, ByteDance, Tencent, Apple, Microsoft and Alibaba Group.

AdLinks goal is to reach valuation of over ten trillion euros by 2040.

The founder

Starting his fifth business. More than a decade of business experience. Natural born leader and visionary. Expertise in digital marketing, e-commerce, sales and leadership. A constant learner.

Special skills:

- Product development
- Creating strategy
- Fast ideation
- Data analysis
- Team building
- System design
- Process thinking

Investment round

This is the first round, so it gives investors best return possibilities. Investment will be used for creating and publishing AdLinks first light version at the end of 2025. Investment should be sufficient for 18 months of operations, so there will also be first users on board before going after A round.

More information about AdLink you'll find from adlinkfinland.com, the vision plan and directly from the founder.

Minimum valuation that gets considered is 10 million euros.

Contact information

AdLink

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